2018 HOLLE AWARD FOR EXCELLENCE IN PUBLIC SPEAKING
April 28, 2018
9:30 a.m. Preliminary Rounds
11:30 Semi-Final Rounds
2 p.m. Final Round
$10,000 PRIZE

The Holle Award for Excellence in Public Speaking is open to those students who have been enrolled in a public speaking course during the 2017-2018 academic year and have been nominated by instructors as eligible to compete. Students who are currently receiving scholarships or funding for college speech and debate activities are barred from entering competition.

Those entering the competition will be required to present a formal persuasive speech that demonstrates logical structure and credible research in support of specific actions or concepts and that display exemplary standards of delivery. All contestants will compete in a preliminary judging round. Twelve participants will advance to the semi-final round and then six finalists will compete in the final round to compete for the grand prize.

REQUIREMENT FOR SPEECH COMPETITION

• The speech entered for the competition must be an original speech developed by the contestant.
• The chief aim of the speech must be to persuade the audience regarding a specific action, policy, or value.
• The speech presentation must meet the time limit, 8-10 minutes

JUDGING CRITERIA

The standards for the competition will be reviewed in public speaking and include the following:

• A clearly developed introduction
• Evidence of developed persuasive appeals
• Effective organization of ideas throughout the presentation
• Appropriate citation of at least six sources
• Evidence of appropriate audience analysis throughout the speech
• Inclusion of a solution
• An appropriate, effective conclusion
• Appropriate language use and nonverbal manner of presentation throughout
• Cultivation of professional ethos through effective face, hand, and body movement