

THURSDAY

6:30 – 8:00 p.m.

Opening Reception, Governors Room, Hotel Capstone

Welcome to Campus

Jennifer Greer, President, AEJMC

George L. Daniels, 2018 Colloquium Coordinator

FRIDAY

8 – 8:50 a.m. Continental Breakfast, Reese Phifer 104-A

9 – 10:15 a.m. Concurrent Session #1, Reese Phifer Hall

NEWSPAPER AND ONLINE NEWS RESEARCH SESSION

FRIDAY, 9:00 a.m. – 10:15 a.m. | Reese Phifer Hall Room 345

Growing the Audience: Does a Metrics-Driven Newsroom Lead to More Web Clicks but Fewer Watchdog Stories?

Paul D'Ambrosio | University of Memphis

Unlikely Spokesperson? How Malala Yousafzai and Aylan Kurdi Changed the Conversation

Tamar Gregorian | University of Southern Mississippi

Healing and recovery as a news value

Michael McCluskey | University of Tennessee-Chattanooga

Protecting the Credibility of the Fourth Estate: Journalists' Role in Addressing the Fake News Dilemma

Deborah Dwyer | University of North Carolina at Chapel Hill

Moderator: Bumsoo Kim | University of Alabama

Discussant: Chris Roberts | University of Alabama

LAW AND POLICY RESEARCH SESSION

FRIDAY, 9:00 a.m. – 10:15 a.m. | Reese Phifer Hall Room 104-B

Give Me a ©: Refashioning the Supreme Court's Decision in *Star v. Varsity* into a More Complete Copyright Protection for Fashion Designers

Jared Schroeder | Southern Methodist University

Camille Kraeplin | Southern Methodist University
Anna Grace Carey | Southern Methodist University
Lauren Hawkins | Southern Methodist University
Kylie Madry | Southern Methodist University

It's Bigger than Hip-Hop: Sampling and the Emergence of the Market Enhancement Model in Fair Use Case Law

Brooks Fuller | Louisiana State University
Jesse Abdenour | University of Oregon

The Ghost in the Machine: Legal Personhood and Copyright Eligibility for Artificial Intelligence
Mariam Turner | University of North Carolina at Chapel Hill

New Life for False Light: Finding a Remedy for Highly Offensive Individualized Predictions in the Age of Big Data

Andrew Pritchard | Iowa State University

Moderator: Robert Andrew Dunn | East Tennessee State University
Discussant: Clay Calvert | University of Florida

OPEN DIVISION RESEARCH SESSION

FRIDAY, 9:00 a.m. – 10:15 a.m. | Reese Phifer Hall Room 343

“The Bad Guys”: Examining Consumer Perceptions and Media Myths about Registered Sex Offenders

Kelli S. Boling | University of South Carolina

A Hard Look at Pornography: A comparative content analysis of pornographic films for the presence of safe sex before and after the California Condom Law

Kyla Garrett Wagner | University of North Carolina at Chapel Hill

Screen Time and Social Media Habits of African-American Undergraduates:
Exploring the Digital Empowerment Divide at an HBCU

Kim Smith | North Carolina A&T State University
Tobin Walton | North Carolina A&T State University
Alvin Keyes, | North Carolina A&T State University

Is binge-watching my guilty pleasure? Enjoyment, self-control, and the experience of guilt while watching television"

Lindsey Conlin Maxwell | University of Southern Mississippi
Alec Tefertiller | Kansas State University

Moderator: Cynthia Peacock | University of Alabama

Discussant: Cory Armstrong | University of Alabama

TEACHING PANEL DISCUSSION

FRIDAY, 9:00 a.m. – 10:15 a.m. | Reese Phifer Hall Room 339
“Teaching As a Graduate Student: Tips and Strategies for Success”

Panelists

William Evans | University of Alabama

J.C. Abdallah | University of Alabama

Jen Hoewe | University of Alabama

Moderator: Brett Sherrick | University of Alabama

10:15-10:45 a.m. Coffee Break, Reese Phifer, 104-A

10:45 – Noon Concurrent Session #2, Reese Phifer Hall

LAW AND POLICY RESEARCH SESSION

FRIDAY, 10:45 a.m. – Noon | Reese Phifer Hall Room 343

Counterspeech, Time, and the First Amendment

Victoria Smith Ekstrand | University of North Carolina at Chapel Hill

Algorithms, the First Amendment, and Discrimination: The Case for Extending Civil Rights
Laws to Computer-Mediated Commercial Transactions

Stephen Kilar | Arizona State University

Beyond Headlines & Holdings: Exploring Some Less Obvious Ramifications of the Supreme
Court’s 2017 Free-Speech Rulings

Clay Calvert | University of Florida

“Walk” This Way, Talk This Way: How Do We Know When the Government is Speaking After
Walker v. Sons of the Confederacy?

Kristen Patrow | University of North Carolina at Chapel Hill

Moderator: Dianne Bragg | University of Alabama

Discussant: Jared Schroeder | Southern Methodist University

NEWSPAPER AND ONLINE NEWS RESEARCH SESSION

FRIDAY, 10:45 a.m. – Noon | Reese Phifer Hall Room 345

A Most Violent Game: A Framing Study on the Media's Coverage of Concussions and Injuries In Sports
Parker Schwartz | East Tennessee State University
Robert Andrew Dunn | East Tennessee State University

Investigating the production of Braille magazines in Egypt
Ibrahim Emara | Tanta University (UNC visiting scholar)

Locker Room Banter: Portrayal of Sexual Assault in the Immediate Reports of the Trump Tape
Amanda Ladner | The University of Southern Mississippi

Banning Bestsellers: A Case Study of Newspapers' Coverage of Books Censorship
Ahmad Alhaidar | The University of Southern Mississippi
Husain Ebrahim | Kuwait University
Mahmood Alhashemi | Kuwait University

Moderator: Jessica Ross | University of Alabama
Discussant: Susan Keith | Rutgers University

OPEN DIVISION RESEARCH SESSION

FRIDAY, 10:45 a.m. – Noon | Reese Phifer Hall Room 222

How Perceived Transparent Communication Fosters Employees' Openness to Organizational Change: A Model"
Cen "April" Yue | University of Florida

Exploring the Social Networks of Environmental Nonprofit Organizations and Public Reactions to Facebook Postings Contingent on Message Types
Jeyoung Oh | University of Alabama
Bumsoo Kim | University of Alabama

Integrating Communications to Attain Organizational Benefits: Can PR fit into the IMC equation or is it better off as a separate operational entity?
Alex Pardue | University of North Carolina at Chapel Hill

Testing the impact of ethnic-identification and collectivism in ethnic-specific advertising
Nivia Escobar Salazar | Florida State University

Moderator: Ziyuan (Jason) Zhou | University of Alabama
Discussant: Sumin Shin | University of Wisconsin- Whitewater

AEJMC PRESIDENTIAL PANEL DISCUSSION

FRIDAY, 10:45 a.m. – 11:45 a.m. | Reese Phifer Hall Room 104-B
"Making AEJMC YOUR AEJMC"

Panelists

Chris Roberts | University of Alabama
Former Head, AEJMC Council of Divisions

Kyu Ho Youm | University of Oregon
President, AEJMC, 2013

Wilson Lowrey | University of Alabama
Former Head, AEJMC, Newspaper and Online News Division

Jen Hoewe | University of Alabama
Research Chair, Communication Theory and Methodology Division

Tony DeMars | Texas A&M-Commerce
Head, AEJMC Electronic News Division

Moderator: Jennifer Greer, President

**12:30 – 2 :00 p.m. Colloquium Luncheon,
Bagby-Fitzpatrick Room, Hotel Capstone**

**KEYNOTE SPEAKER: Damion Waymer | North Carolina A&T State
University**

2:30 – 3:45 p.m. Concurrent Session #3, Reese Phifer Hall

HISTORY DIVISION RESEARCH SESSION

FRIDAY, 2:30 p.m. – 3:45 p.m. | Reese Phifer Hall Room 104-A

John Oliver Emmerich of Mississippi: An analysis of one editor's portrayal of blacks and integration in the *McComb Enterprise-Journal*, 1964-1965:

Ecaterina Stepaniuc | University of Southern Mississippi

Free Speech, Filthy Speech, Hate Speech: Mass Media's 50 Years of Collective Memory Construction of U.C. Berkeley and Free Speech on College Campuses:

Holly Avella | Rutgers University

Southern Education Report: An examination of a magazine's contribution to education news in the civil rights era:

Melony Shemberger | Murray State University

RESEARCH IN PROGRESS

“Turning the Attention”: The Public Relations Efforts of the Committee of Twelve for the Advancement of the Negro Race

Evangeline Robinson | University of Mississippi

Moderator: Erika Pribanic-Smith | University of Texas -Arlington

Discussant: Caryl Cooper | University of Alabama

LAW AND POLICY DIVISION PANEL DISCUSSION

FRIDAY, 2:30 p.m. – 3:45 p.m. | Reese Phifer Hall Room 104-B

“Globalizing U.S. Media Law Teaching: Challenges and Opportunities in the 21st Century”

Panelists

Edward Carter | Brigham Young University

Victoria Smith Ekstrand | University of North Carolina- Chapel Hill

Anthony Fargo | Indiana University- Bloomington

Amy Kristin Sanders | Northwestern University at Qatar

Moderator: Kyu Ho Youm | University of Oregon

VISUAL COMMUNICATION DIVISION RESEARCH SESSION

FRIDAY, 2:30 p.m. – 3:45 p.m. | Reese Phifer Hall Room 343

Feed A Child and Become A Hero

Jessica Love | University of Southern Miss

“Monkey Selfie:” A Proposed Resolution to The Enigma of Copyright Ownership

Michael Martinez | University of Tennessee

It Costs a Lot of Money to Look This Cheap: A Survey to Understand Preference for Differing Levels of Design Quality

Shannon Zenner | University of North Carolina-Chapel Hill

Conventional Female Images, Islamization and its Outcomes: A Study of Pakistani TV Dramas

Saleem Abbas | Forman Christian College Pakistan

RESEARCH IN PROGRESS

Let's Face It: Building Brand Engagement on Instagram through Faces
Daniel D. Haun | University of South Carolina

Moderator: Eric Cooks | University of Alabama
Discussant: Gabriel Tait | Arkansas State University

ELECTRONIC NEWS DIVISION RESEARCH SESSION

FRIDAY, 2:30 p.m. – 3:45 p.m. | Reese Phifer Hall Room 345

Diffusion of Innovations Theory and the Diffusion of News
Branden Birmingham | University of South Carolina

Revolving Order of News and McLuhan's Media Myths
Zainul Abedin | Mississippi Valley State University

RESEARCH IN PROGRESS

Kerner at 50: A Study of Racial Inclusion in Television News Fifty Years After the Kerner Report
Christoph Mergerson | Rutgers University

Bill Bradford: Small Town Radio, Big Time Impact
Tony DeMars | Texas A&M-Commerce

Effective Intercultural Workgroup Communication Theory: The Impact on Productivity and Innovation
Stephen Kabah | Regent University

Moderator: Matt Barnidge | University of Alabama
Discussant: Lee K. Farquhar | Butler University

4:00 – 5:00 PM Campus and Facility Tours

Tour 1: Reese Phifer Hall/Digital Media Center

Visiting our Speaking Studio, The Capstone Agency and research labs in our main building. Check out the new student lab and Studios, which just opened this semester in the Digital Media Center at Bryant-Denny Stadium,
Tour Guide: Scott Parrott | University of Alabama

Tour 2: Betsy Plank Center for Public Relations Leadership/Capital Hall

Take the scenic stroll across campus to Capital Hall where Satellite offices for A+PR faculty and home of the Betsy Plank Center (on the Bryce Campus)

Tour Guide: Karla Gower | University of Alabama

Tour 3: General Campus Tour

Capstone Men and Women provide walking tour that gives you the totality of the best tree-lined campus in the Southeastern Conference

Tour Guide: Capstone Men and Women

DINNER ON YOUR OWN (Explore Tuscaloosa)

SATURDAY

(ALL EVENTS WILL BE HELD AT THE HOTEL CAPSTONE)

8 – 8:50 a.m. Continental Breakfast, Pre-Function Area, Hotel Capstone

RESEARCH-IN-PROGRESS ROUNDTABLES

SATURDAY, 9:00 a.m. – 10:15 a.m. | Hotel Capstone, Gayle and Bagby Rooms

Gayle Room, Hotel Capstone

TABLE #1 Newspaper and Online News Division

Restorative narrative and visual storytelling: stories of struggle and renewal by citizen storytellers in the digital age

Jennifer Moore | University of Minnesota at Duluth

Race, protest and violence: U.S. newspaper coverage of Charlottesville

Susan Keith | Rutgers University

Christoph Mergerson | Rutgers University

Is All Terrorism Covered Equally? Characteristics of U.S. News Coverage of International Terrorist Attacks

Kirsten Adams | University of North Carolina at Chapel Hill

Pacific Frames: Representation of Marshall Islanders in U.S. Newspapers

Ivy Ashe | University of Texas at Austin

Moderator/Discussant: Michael McCluskey | University of Alabama

TABLE #2 Law and Policy Division

The FCC, Sponsorship ID and the Curious Case of WLS

Chris Terry | University of Minnesota

VidAngel and the Metaphysics of Copyright Law
Ed Carter | Brigham Young University
Patrick Perkins | Brigham Young University

Truthful Information, Interested Parties? Justice Thomas' Notions of Speech Regulation
Genelle Belmas | University of Kansas
Harrison Rosenthal | University of Kansas

Getting Unblocked: Is the Designated Public Forum Doctrine Enough?
Stephen Kilar | Arizona State University

The Video Privacy Protection Act of 1988 and its Impacts on Modern "Video Tape Service Providers"
Keith Saint | University of Florida

Moderator/Discussant: Brooks Fuller | Louisiana State University

Bagby Room

Table #3- Open Division

Female commodification in the music industry: A content analysis of Billboard's Top 100
Kelsy-Ann Adams | University of Florida

Millennial Stress and Communication Practices
Robert Andrew Dunn | East Tennessee State University

The Role of Public Libraries in Rural Communication "Infostructures"
Jessica Ross | University of Alabama

Nothing but the facts: A pilot study of objectivity and media adjudication of President Trump's False Claims
Deborah Dwyer | University of North Carolina at Chapel Hill

Moderator/Discussant: Kim Smith | North Carolina A&T State University

Table #4 Open Division

Gatekeeping and Self-Censorship among Collegiate Journalists
Michael Clay Carey | Samford University
Lee K. Farquhar | Butler University

News Media Policy in Vietnam: An Economic Analysis of Government Intervention in a State-run Media Market

Huyen Nguyen | Ohio University

What's The Unheard Word?: An Analysis of Alternative Student Run Publications at Predominately White Institutions

Loren Saxton Coleman | University of Southern Mississippi

Cheryl D. Jenkins | University of Southern Mississippi

Brands are People Too: Impression Management on Instagram”

Daniel D. Haun | University of South Carolina

How Different Types of Mortality Salience Affect In and Out-group Prosocial Behavior

Sining Kong | University of Florida

Moderator/Discussant: Lindsey Colin Maxwell | University of Southern Mississippi

10:15-10:45 a.m. Coffee Break, Pre-Function Area, Hotel Capstone

10:45 a.m. – Noon Concurrent Session #4, Clay, Moore, Bagby and Fitzpatrick Rooms, Hotel Capstone

OPEN DIVISION RESEARCH SESSION

SATURDAY, 10:45 a.m. – Noon | Hotel Capstone, Moore Room

War or Peace: Framing the Paris and Orlando Terror Attacks Through Photography

Stephen Perry | Regent University

Flora Khoo | Regent University

Adrienne Garvey | Southeastern University

Carmen Navarro | Regent University

Keeping up with Politics?: The Kardashians and the Armenian Genocide

Tamar Gregorian | University of Southern Mississippi

A Content Analysis of YouTube Comments on Caitlyn Jenner's *Vanity Fair* Cover Shoot

Eric Cooks | University of Alabama

Moderator: Sumin Shin | University of Wisconsin-Whitewater

Discussant: Michael Clay Carey | Samford University

HISTORY DIVISION RESEARCH SESSION

SATURDAY, 10:45 a.m. – Noon | Hotel Capstone, Clay Room

Stanley Washburn and the Agency Model of Government-Press Relations During the Great War

Meghan McCune | Louisiana State University

Religious Preparation and Ministry as Influences on Samuel E. Cornish before founding
Freedom's Journal Kenneth Campbell | University of South Carolina

Debates on Tariffs and Nullification Between Dueling Editors in Richmond, Virginia, 1830-1832
Erika Pribanic-Smith | University of Texas at Arlington

Moderator: Brandon Birmingham | University of South Carolina

Discussant: Margot Lamme | University of Alabama

LAW AND POLICY DIVISION RESEARCH SESSION

SATURDAY, 10:45 a.m. – Noon | Hotel Capstone, Bagby Room

Lost in Translation: The Disturbing Decision to Limit Access to Audio Court Files for Podcasters
Kelli S. Boling | University of South Carolina

Is Facebook the New Phone Company? Common Carrier Law Provides a Transnational
Foundation for Limiting the Power of Online Media Platforms
Andrew Pritchard | Iowa State University

No Means No: An Argument for the Expansion of Shield Laws to Cases of Nonconsensual
Pornography,
Austin Vining | University of Florida

Clickwrap Agreements and the Psychology of Assent
Daniel Haun | University of South Carolina

Moderator: Cynthia Peacock | University of Alabama

Discussant: Victoria Smith Ekstrand | University of North Carolina at Chapel Hill

VISUAL COMMUNICATION DIVISION INVITED RESEARCH PANEL

SATURDAY, 10:45 a.m. – Noon | Hotel Capstone, Fitzpatrick Room

Seeing Youth Beyond the Media: A Sight Beyond My Sight Comparative Study
Gabriel Tait | Arkansas State University

From Frites to Flags: Belgian Identity in Twitter Visuals Shared After the 2016 Brussels Attacks
Susan Keith | Rutgers University

Lessons From the Interactive Newsroom: A Case Study of *The Asbury Park Press*
Paul D'Ambrosio | University of Memphis

Moderator: Gabriel Tait | Arkansas State University

12:30 – 2 :00 p.m. Colloquium Business Meeting and Research Awards Presentations
Boxed Lunch, Murphy-Gayle Rooms, Hotel Capstone