CIS 603: Quantitative Research Methods  
Fall, M 6pm-8:30pm  
Instructor: Dr. Hyoungkoo Khang (khang@apr.ua.edu)

CIS 604: Mass Communication Theory  
Fall, W 3pm-5:30pm  
Instructor: Dr. Scott Parrott (msparrott@ua.edu)

CIS 607: Theory Construction and Epistemology  
Fall, M 3pm-5:30pm  
Instructor: Dr. Carol Mills (cbmills@ua.edu)

CIS 608: Qualitative Research Methods  
Fall, T 6pm-8:30pm  
Instructor: Dr. Heather Carmack (hjcarman@ua.edu)

CIS 609: Humanistic Research Methods  
Fall, R 3:20pm-5:50pm  
Instructor: Dr. Robert Gaines (rngaines@ua.edu)

CIS 621: Intercultural Perspectives in Youth Literature  
Fall, F 6pm-9pm; Sa 9am-5pm  
Instructor: Dr. Jamie Naidoo (jcnaidoo@ua.edu)

CIS 650: Seminar: Health Communication  
Fall, W 6pm-8:30pm  
Instructor: Dr. Rebecca Britt (rkbritt@ua.edu)

Course description:
Health communication is an increasingly growing area of study due to its translational impact on theory and practice for health practitioners, researchers, educators, and consumers. In this course, we will examine the fundamentals of health communication among these domains, along with: the vital role of health promotion in health care delivery and reform; an exploration of the role of the latest innovative technologies, tools, and research strategies associated with health communication practices; the role of health campaigns and interventions; and the ongoing changes and challenges in our global populations, and how we can respond to these. Additionally, students will become familiar with the benefits of forming multi-disciplinary teams to conduct funded research. These needs persist for students interested in a variety of careers. Perhaps most exciting is that health communication is increasingly an interdisciplinary domain of study, meaning that
This area of research applies to students interested in all areas of C&IS and other domains (life sciences, statistics, nursing, engineering, to name a few). These will be addressed in class.

This seminar is designed for doctoral students interested in several types of careers. These include: a) developing original research about communication and improving health through translational research, or b) designing professional projects that can lead to careers in health communication (NGOs, public relations). Students will either produce an original research paper ready for a conference submission, or a professional project to aid in their career path.

CIS 650: Seminar: Mediated Interpersonal Communication
Fall, T 3:20pm-5:50pm
Instructor: Dr. Leah LeFebvre (lelefebvre@ua.edu)

Course description:
This seminar is designed to provide an overview of foundational and contemporary mediated interpersonal communication and relationship research. Students will read, discuss, synthesize, visualize, and advocate positions regarding relevant studies in communication and other disciplines to develop a cutting-edge understanding of technological applications. We will review modern conceptions of interpersonal, mass, and masspersonal communication. Students will develop a repertoire of practical research, theories, and scholars related to mediated interpersonal communication.

We will cover historical, contemporary, and futuristic approaches to mediated interpersonal communication (including computer-mediated and mobile media communication). We will examine conceptual and theoretical approaches including (but not limited to) -- media richness, channel expansion, warranting theory, hyperpersonal interactions, social media / social networking, affordances, modality switching, media multiplexity, self-presentation, relationship development/maintenance/dissolution models, and memory. Additionally, we will explore new lexicons associated with emerging technological and communication phenomena -- catfishing, ghosting, phubbing, sexting, etc. We will produce research on related concepts and topics with a focus on conference presentations and publication.

CIS 650: Seminar: Nonverbal Communication
Summer, TWF 9am-12pm
Instructor: Dr. Darrin Griffin (djgriffin1@ua.edu)

Course description:
Communication occurs across verbal and nonverbal dimensions. Humans are unique as a species as they are the only organism which rely on language and words (verbal communication) to exchange messages. However, nonverbal behavior is a
more pervasive phenomenon in that almost all species can send and/or receive nonverbal communication. Physical space, time, and non-living objects also interact and construe nonverbal meanings. In its most simple form, nonverbal communication is any exchanged information which are not words. This course explores a variety of mechanisms that influence nonverbal communication, and how nonverbal communication can play a role in how information is interpreted. The readings and discussions will survey nonverbal communication research and will be useful for students to understand the relevance to their own program of study. The class is designed so that students from multiple areas/disciplines can apply nonverbal communication to their own work/interests. Throughout the term students will review the literature on nonverbal communication and will design original research relevant to their areas of interests. One goal of this course in nonverbal communication is for each student to complete the class with a proposal which can lead to a conference paper in the near future.

CIS 650: Seminar: Political Communication
Fall, T 6pm-8:30pm
Instructor: Dr. Matthew Barnidge (mhbarnidge@ua.edu)

Course description:
This course examines the connection between mass media, citizens, and politics. The seminar will focus on the content, processes, and effects of communication within the American political system with a focus on the role of mass media and emerging media technologies. Students will learn about foundational theories and concepts central to political communication, as well as the complex interrelationships between consumption of various types of media content and the thoughts, judgments, and behaviors of citizens. We will consider political communication outside the U.S.--in Europe, Latin America, and Asia--but we will mainly focus on media effects research at the intersection of communication and politics in the United States.

CIS 650: Seminar: Public Communication
Fall, R 3:20pm-5:50pm
Instructor: Dr. Karla Gower (gower@apr.ua.edu)

Course description:
In this seminar, we will explore the general character and dimensions of public communication. Public communication can be defined in different ways. Here, however, we will use the definition of the Centre for Public Communication Research in the United Kingdom: “all forms of communication to a public, whether for political, commercial or social reasons, through all media channels.” The principal aim is to ground students in some of the basic texts dealing with the concept of “a public.” An understanding of the public can be applied to a variety of disciplines such as advertising, health communication, news, politics, and public relations. Students will be responsible for developing a research proposal that can
lead to an original research study for a future academic presentation and publication.

**CIS 650: Seminar: Social Media Research**
Fall, M 3pm-5:30pm  
Instructor: Dr. Elliot Panek (epanek@ua.edu)

**Course description:**
This course is designed to familiarize students with the foundational theories, key findings, and current state of research on the uses and effects of social media. The course covers a wide range of sub-topics (e.g., social media and journalism, social media and persuasion, computer-mediated interpersonal relationships, self-presentation) from a range of theoretical perspectives (primarily drawn from the fields of psychology and sociology). The emphasis will be on empirical research from both qualitative and quantitative traditions. Though some fundamental theories and studies will form the core of the course, the rest of what we cover in readings, discussions, and assignments will be dictated by the interests of each student.

The goal of the course is to provide every student with a sense of what is already known about social media and how they might contribute to the public’s knowledge of this phenomenon via their research and teaching.

**CIS 655: Book Artifact Materiality Text**
Fall, M 9am-11:50am  
Instructor: Dr. Jeffrey Weddle (jweddle@ua.edu)

**CIS 656: Electronic and Contemporary Publishing**
Fall, W 6pm-8:30pm  
Instructor: Dr. Steven MacCall (smaccall@ua.edu)

**CIS 669: Visual Communication**
Fall, R 6pm-8:30pm  
Instructor: Dr. Jessy Ohl (jjohl@ua.edu)