The C&IS Diversity Forum
College of Communication and Information Sciences
The University of Alabama

9th Annual Discerning Diverse Voices Research Symposium
Thursday, March 8, 2018
Amelia Gayle Gorgas Library
The University of Alabama
Tuscaloosa, Alabama

Program

General Announcements

The Diversity Research Symposium welcomes people with disabilities. For questions about accessibility or to request an accommodation, please contact Prof. Robert Gaines (205-348-8074 or rngaines@ua.edu).

All events and proceedings of the Diversity Research Symposium will take place in Amelia Gayle Gorgas Library, Room 205.

8:30-9:00 Coffee and Pastries

8:45 Dean's Welcome

9:00-10:30 Storied Identities: Critical Autoethnographies on Race, Gender, Sex, and Motherhood

Chair: Robin Boylorn

Working in the Rainbow Room: An Auto-ethnographic Analysis of the Experiences of a Practitioner in LGBTQ+ Student Services
Lizzie Smith Emerson, The University of Alabama

The Slow and Steady Education of a White Guy
Jeff Hirschy, The University of Alabama
A Mediated Representation of a Single Black Mother and Daughter
Jameka Hartley

Autoethnographic Poetry: Performing Self-Critique
Jahman Ariel Hill

10:30-12:00 American Sign Language: Managing Misinformation with Respective Roles in the Deaf Community
Chair: Darrin Griffin
Panelists
Michael Wheatley (Social Worker Intern), Gallaudet University
LaShawnda Lowe (Sign Language Interpreter, Mental Health Counselor-Intern), Walden University
Kent Schafer, (Deaf Psychologist for Department of Mental Health), The University of Alabama
Darrin Griffin, The University of Alabama

12:00-1:00 Luncheon
“Racial and Gender-Based Differences in the Collegiate Development of Public Relations Majors: Implications for Minority Recruitment and Retention”

Presentators: Kenon Brown & Damion Waymer

1:00-2:00 Fostering Diversity
Chair: Peter Jensen

Madame President As Mover and Shaker for Journalism Diversity: Trailblazing Tales of AEJMC’s Female Leaders,”
George L. Daniels, The University of Alabama.

Corporate Acknowledgement of the Mummified Elephant in USA: A Textual Analysis of “The Talk” Ad by Proctor & Gamble,
Emmanuel Nwachukwu, The University of Southern Mississippi

Systemic Racism, State Violence, and Librarianship
2:00-3:00 Engaging Diversity

Chair: Caroline Parsons

The Latino Look to American Baseball
Chandler L. Thornton, The University of Alabama

Modern-Day Roots: Exploring the Relationship Between Hair and Identity in African-American College Women in the Age of Social Media
Maxine Walters, Student at The University of Alabama

The Impact of Intercultural Communication Apprehension on the GPA of International Students
Patrick Gentile, University of North Carolina at Charlotte

3:00-4:00 Measuring Diversity

Chair: Robert Gaines

Validating the Value of Annual Diversity Reporting: A 7-Year Retrospective
George L. Daniels and Lee Hedgepeth, The University of Alabama

Beth Coker, The University of Alabama

Discovering Disability: What are Non-Disabled Consumer Attitudes towards Persons with Physical Disabilities in Advertising?
Summer Shelton, University of Florida

4:00-5:00 Keynote Address

Unpacking and Challenging the Business Case for Diversity
Damion Waymer, North Carolina Agricultural and Technical University

5:00-6:00 Reception