



**2019 HOLLE AWARD FOR EXCELLENCE IN MEDIA WRITING**  
**DEADLINE FOR SUBMISSIONS: Feb. 4, 2019 at 5:00pm**  
**\$10,000 PRIZE**

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**COMPETITION GUIDELINES:**

The writer must be an undergraduate or graduate student during the 2018-2019 academic year or have graduated the year before from such a program (Students who graduate in May 2018, August 2018, December 2018, or May 2019 are eligible.)

Students must submit three single-authored news stories, and each story must be at least 800 words in length. Though “news” is not defined here in a specific way, it is expected that a news story will be non-fiction and will reflect topics and issues that are relevant to society. Stories may be enterprise reporting, feature stories or sports stories. Stories may be class assignments or assignments for campus media, internships, jobs or freelance jobs. Stories must have been written while the applicant was a student at UA.

To be considered, each story must include at least three sources, and contact information for all sources must be provided. Also, single-author bylines must be clearly visible.

Each author must submit three printed hard copies of each of the three stories along with the submission form to Tisch Student Services, Reese Phifer 190. Submissions must also be emailed to Lars Anderson at [lranderson1@ua.edu](mailto:lranderson1@ua.edu). The submission form is available at [cis.ua.edu](http://cis.ua.edu). Entries must be accompanied by a cover letter in which the author explains for judges (a) the importance of the stories for the intended readership, (b) any noteworthy information concerning the reporting process, such as time spent and sources consulted, (c) and, if published, any readership or community reaction to the pieces.

Late entries will not be accepted. **Deadline for submissions is Monday, Feb. 4th by 5:00 p.m.**

**CRITERIA FOR JUDGING:**

- Quality of writing and story organization
- Reporting depth
- Originality
- Clarity and understandability
- The story’s potential for impact