

CAMP 2019 SCHEDULE

Time	Activity	Location
DAY 1 – TUESDAY, JULY 16		
3-3:45 PM	Residence Hall Check-in/ CAMP Check-in	Riverside West Main Entrance
4:00 PM	Project Team Meeting 1	Your CAMP Leaders' favorite spot!
4:30 PM	CAMP Welcome!	Ferguson Student Center
6:00 PM	Dinner	Lakeside
7:00 PM	The Value of Sports in Society	Reese Phifer Hall
8:00 PM	Project Team Meeting 2	Reese Phifer Hall
9:30 PM	Relaxing at Riverside	Riverside

DAY 2 – WEDNESDAY, JULY 17		
7:30 AM	Breakfast	Lakeside
8:30 AM	Concepting/ "The Big Idea"	Reese Phifer Hall
9:30 AM	Skill Team Meeting 1: Learning Your Skill	Reese Phifer Hall
11:00 AM	DMC Tours	Digital Media Center
12:00 PM	Sports Media Game Show & Lunch	Reese Phifer Hall
1:30 PM	Skill Team Meeting 2	Reese Phifer Hall
3:30 PM	Stadium Tour	Bryant Denny Stadium
5:00 PM	Evening Energizer	Quad
6:00 PM	Dinner	Lakeside
7:00 PM	Sports Media Campaign Workshop	Reese Phifer Hall
8:00 PM	Project Team Meeting 3	Reese Phifer Hall
9:30 PM	Relaxing at Riverside	Riverside

DAY 3 – THURSDAY, JULY 18		
7:30 AM	Breakfast	Lakeside
8:30 AM	Group Photo	Reese Phifer Steps
9:00 AM	Open Project Work Session	Reese Phifer Hall
11:00 AM	Mal Moore Practice Facilities Tour	UA Football Facilities
11:45 AM	Crimson Tide Productions	UA Football Facilities
12:30 PM	Lunch (UA Athletic Communications)	Bryant Conference Center
1:30 PM	Mock Media Day (coaches and athletes)	UA Football Facilities
4:00 PM	Open Project Work Session	Reese Phifer Hall
6:00 PM	Dinner	Lakeside
7:00 PM	Public Speaking Overview	Reese Phifer Hall
8:00 PM	Project Team Meeting 5	Reese Phifer Hall

9:00 PM	Open Project Work Session	Reese Phifer Hall
	Relaxing at Riverside	Riverside

DAY 4 - FRIDAY, JULY 19		
7:30 AM	Breakfast	Lakeside
8:30 AM	UA Football Creative Team	Digital Media Center
9:30 AM	Open Project Work Session	Reese Phifer Hall
11:30 AM	Coleman Coliseum Tour	Coleman Coliseum
1:00 PM	Lunch with UA Early College	Reese Phifer Rotunda
2:30 PM	Careers in Sports Media	Reese Phifer Hall
3:30 PM	Open Project Work Session	Reese Phifer Hall
6:00 PM	Dinner	Lakeside
7:30 PM	Open Project Work Session	Reese Phifer Hall

DAY 5 – SATURDAY, JULY 20		
7:30 AM	Breakfast	Lakeside
8:00 AM	Project Final Run-Through	Reese Phifer Hall
9:30 AM	Media Campaign Presentations	Reese Phifer Hall
11:00 AM	Final Project Team Meeting 8	Reese Phifer Hall
12:00 PM	Closing Luncheon & Awards	Bryant Denny Stadium
	After: Optional walking campus tour (with parents/guests)	Meet @ Gate 1 BDS (steps on Walk of Champions)