



College of
Communication &
Information Sciences

2020 HOLLE AWARD FOR EXCELLENCE IN FILMMAKING

DEADLINE: Wednesday, January 15, 2019 at 5:00pm

Description:

The 2020 Holle Award for Excellence in Filmmaking is awarded to the director of the best short film, narrative or documentary, made by a current undergraduate student enrolled at a college or university in the United States.

Who's eligible?

The director of the film must be an undergraduate student during the 2019-2020 academic year or have graduated the year before from such a program (Students who graduated in May 2019, August 2019, December 2019, through May 2020 are eligible.)

Main Guidelines:

2020 Holle Award for Excellence in Filmmaking \$10,000 awarded to Director of selected film
Deadline for Submission: **January 15, 2019 at 5:00pm**

Top five films selected by the Holle Award judges will automatically be programmed in the 2020 Black Warrior Film Festival on February 21-22, 2020 at The University of Alabama.

For more information, visit:

<http://www.blackwarriorfilmfest.com/>

<https://cis.ua.edu/current-students/holle-awards/>

COMPETITION GUIDELINES

- The film must be 20 minutes or less; narrative and documentary films are considered • The director of the film must be a current undergraduate student, or graduated in 2019 and created this film while enrolled at my college/university.
- Narrative films must be based on an original screenplay - no adaptations of books, short stories or other copyrighted material is permitted for consideration of this award • The filmmaker must have release forms for all talent and subjects that appear on screen

- The filmmaker must hold rights or have permission for all material used in the film such as music rights, logos and branding, and any copyrighted materials that appear on screen.

CRITERIA FOR JUDGING

- The film demonstrates a unique vision and style of the director (the sound and image aesthetics of the piece.)
- The film shows originality in narrative concept and creative approaches to storytelling (the inventiveness or uniqueness of the story being told, and how its told.)
- The film displays high technical skill in the areas of acting, post-production, sound design, and/or cinematography.

JUDGING PROCESS

- **FIRST ROUND CONSIDERATION:** Each film will be screened at least twice by a panel of faculty judges, film festival programmers and industry professionals
- **FINAL JUDGING PANEL** will include two representatives of the C&IS Board of Visitors as well as a film, television or media industry professional.