



11th Annual
**DISCERNING
DIVERSE VOICES**
SYMPOSIUM ON DIVERSITY

WEDNESDAY, MARCH 11, 2020
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THE UNIVERSITY OF
ALABAMA[®]

College of
Communication &
Information Sciences



11TH ANNUAL DISCERNING DIVERSE VOICES COMMITTEE

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GRADUATE STUDENT MEMBERS:

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MISHA I. VIEHOUSER

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UNIVERSITY-WIDE DIVERSITY INITIATIVES
[CIS.UA.EDU/DIVERSITY](https://cis.ua.edu/diversity)



It is with great excitement that I welcome you to the 11th Discerning Diverse Voices Symposium. There are not many communication colleges in our state or nation that can attest to having consistently sponsored an event focused on diversity scholarship and creative activity for more than a decade. We are deeply indebted to Dr. Caryl Cooper, former assistant dean, for launching this event in 2010, and to Dr. Suzanne Horsley for shepherding the event this year. Discerning Diverse Voices is one of many events that has helped to position the College of Communication and Information Sciences as a leader in diversity, equity and inclusion at The University of Alabama.

All of us in C&IS recognize the important role Discerning Diverse Voices plays in providing a platform for students, faculty and staff to showcase the new knowledge being created in this all-important area of study. Several books, book chapters and journal articles now in print were originally presented at this symposium. Clearly, we have created a very effective vehicle for showcasing and advancing the good work of scholars in our college and across the nation.

A special thanks to Dr. Mary Meares and Dr. Dianne Bragg for giving leadership to the organizing committee for this year's event. We thank them for their hard work and dedication to this effort.

Thank you for being a part of the activities today and best wishes for an excellent symposium!

Sincerely,



Mark D. Nelson, Ph.D.
DEAN & PROFESSOR
COLLEGE OF COMMUNICATION & INFORMATION SCIENCES

WEDNESDAY, MARCH 11, 2020

8:30

REGISTRATION, BEVERAGE TABLE CAMELLIA ROOM

9:00

CONCURRENT SESSIONS

YELLOWHAMMER ROOM

PANEL: WHAT DIVERSITY MEANS TO ME: A FIRST-YEAR STUDENT'S PERSPECTIVE

MODERATOR: GEORGE L. DANIELS

How do the newest members of the college community approach the study of diversity and difference? This panel features first-year students telling their diversity stories. Their narratives were created as a part of the CIS 495 Special Topics course "The Media, Diversity and Me."

"My Differences Do Not Define Me"
CHASE WILLIAMS

"I Feel That I Stand Out in a Crowd"
ROBERT HERNANDEZ

"Diversity is Not a Straight Line"
KERI WESTERFIELD

"Just Let People Be Who They Are, Do What They Do"
NICHOLAS LEWIS

"Being An Advocate for Diversity"
KAT PULS

CAMELLIA ROOM

PAPERS ON DIVERSITY IN ACCESS AND STIGMA

MODERATOR: MIRIAM SWEENEY

"'But Think of the Children!': Drag Queen Story Hour and the Queer Potential of the Public Library"
ELIZABETH BURTON

"Opioid Consumer Health Information Literacies (o-CHIL) in Alabama's Public Libraries: An Exploratory Website Content Analysis"
BHARAT MEHRA AND BAHEYA JABAR

"Fifty Shades of Exclusion: An Examination into Tuscaloosa Public Library and its Apparent Omission of LGBTQIA+ Materials and the Utilization of Inclusive Catalog Subject Headings"
SAMANTHA HUFF

"'The World Wants Us Dead': Stigma and the Social Construction of Health in *Pose*"
SARAH F. PRICE, SIM BUTLER AND RICHARD MOCARSKI

POSTER SESSION YELLOWHAMMER ROOM

10:00

A Nation of Mankillers: Assessing Perceptions of Cherokee Women's Similarity and Associated Stereotypes as Perpetuated in Popular Media and Advertising
ALYSSA ADAMSON

African Americans Erasing the Stigma Surrounding Mental Health Care
CHALISE MACKLIN

An Analysis of Cultural Differences in the Taiwanese Movie "Baby Steps"
HSIN HAN (SEAN) LEE

Apology and Historical Reconciliation: A Comparative Analysis on Government-Issued Apologies for Slavery
KENDAL ALDRIDGE

Campus & Community Engagement: How Libraries and Librarians Can Contribute
MICHAEL FITTS

Communal PRIDE: Structural Pluralism and Newspaper Coverage of the LGBTQ Community
NICK BUZZELLI

Cultural Misappropriation and Prevalent Stereotypes
AISHWARYA IYER

Got an I.D.E.A.? An Investigation of the Organizational Communication Challenges of Higher Education Diversity Initiatives
ELIZABETH HORNSBY

Legalizing Gender: The Official Recognition of Non-Binary Identities by State Governments
TRISTEN LARSON

Motivations of Local Participants in an International Pairing Program
CAITLIN KELLEY

Pompous Portrayal: A Rhetorical Analysis of Southern Marriage Culture in Television
BRAIDYN LAZENBY

"O Be Careful Little Hearts Whom You Trust": LGBTQ+ Identity Within Non-Affirming Conservative Christianity
MISHA VIEHOUSER

Post-Social Conflict in Maluku: How People See Diversity
CLAUDIA BERNADETTE BAWOLE

Soccer in Cleveland: Community Building Through Soccer
MATTEO ZENGARO

Speaking of Womanism: Bridging the Womanist Gap Between the Academy and the Every Day Black Woman
SHALONDA CAPERS

Speaking Their Language: The Cultural Communication of Black Women through Fashion Magazines
RACHEL PARKER

"Trying My Best to be Healthy": International Sojourners' Health Plan in the Host Country
EUNHUI KIM

Images and Portrayals of Black Families on Social Media and News
MARKELIA ROBERSON

11:00
12:30

DEAN'S WELCOME AND KEYNOTE

CAMELLIA ROOM

DEAN MARK NELSON

College of Communication and Information Sciences



MIA MOODY-RAMIREZ

Dr. Mia Moody-Ramirez is professor and chair of journalism, public relations and new media in the Baylor University College of Arts & Sciences.

She is the former Head of the Minorities and Communication Division and Secretary for the Commission on the Status of Women.

Her research emphasizes mass media representations of women, minorities and other underrepresented groups.

She received her B.A. in journalism from Texas A&M University, M.A. in journalism from Baylor University, M.S. in Educational Psychology and her Ph.D. in journalism from the University of Texas at Austin.

KEYNOTE: GENDER, RACE, POLITICS AND CRISIS MANAGEMENT IN THE AGE OF SOCIAL MEDIA

The talk will explore issues of gender and race, crisis management, image repair and social media in the 21st Century. Dr. Moody-Ramirez will discuss how social media platforms, such as Twitter, have been used to repair the image of individuals and corporations using Benoit's typology of image repair. While social media responses are not a replacement for true image restoration tactics such as mortification and corrective action, they provide a platform to help tackle tough issues that might aid in the image restoration process of an individual or a company.

12:30

LUNCH FOR PRESENTERS YELLOWHAMMER ROOM

1:00

DIVERSE ALUMNI PANEL YELLOWHAMMER ROOM

Profiles in Courage: Strategies for Personal and Professional Resilience in Today's Media Profession

MODERATOR: CARYL COOPER

Diverse media professionals with more than 15 years' experience have demonstrated their mastery of the writing, communication and technological skills required for excellence in the field. However, today's professional is at the epicenter of a political and philosophical shift in our nation. Journalists work in an increasingly hostile and pessimistic social environment that includes charges of "fake news," death threats and, sometimes, the murder of colleagues. Politicians, pundits and other talking heads have turned "truth," an established ethical standard, on its head by using disinformation tactics and perpetuating unsubstantiated claims of media bias. To weather the storm, media professionals may find themselves in need of another skill set: strategies for resilience. Today's professionals will share their strategies for personal and professional growth, and discuss their perspectives as minorities on how to prepare for the future of media.

2:00

CONCURRENT SESSIONS

YELLOWHAMMER ROOM

PANEL: LEARNING ABOUT CULTURE THROUGH FILM

MODERATOR: MARY MEARES

PANELISTS: GIL CARTER, MADISON GREEN, BAHEYA JABER, BERT MCLELLAND AND LUCAS NUNN

Popular media is one tool for learning about different cultures, but it can also perpetuate stereotypes. On this panel, students will share their experiences analyzing three recent films that feature cultural conflict, including *American Son* (2019), *Crazy Rich Asians* (2018) and *The Farewell* (2019).

NON-PRESENTING CONTRIBUTORS: SARAH BRASHEAR, CLAUDIA BOWOLE, NY'NIKA MCFADDEN, JACOB POWELL, SARAH SPRUILL, LANE STAFFORD AND KAYLEIGH WESTBROOK

CAMELLIA ROOM

PAPERS ON RACE AND NAVIGATING PROFESSIONS

MODERATOR: PETER JENSEN

"On the Hunt for Unicorns: The Quest to Find Black Librarians"
TIFFANIE JETER

"The Black Press at the Turn of the Decade:
A Management and Digital Media Status Report"
GEORGE DANIELS

"Brain vs. Brawn: Media Portrayals of African and White Athletes from 1970-2010"
JAMIE JEFFERSON

3:00

CONCURRENT SESSIONS

YELLOWHAMMER ROOM

PANEL: PEDAGOGICAL PERSPECTIVES AND APPROACHES TO DIVERSITY, EQUITY AND INCLUSION

MODERATOR: JENNIFER BECKER

PANELISTS: XIAOTI FAN, KHADIZA TUL JANNAT AND OLUWADAMILOLA OPAYEMI

Three international graduate teaching assistants will discuss how they incorporate diversity, equity and inclusion in their COM 220 Interpersonal Communication classroom. Panelists will discuss how they define diversity, equity and inclusion. Additionally, they will discuss how they promote these concepts in their course design, instructional activities and personal embodiment as international GTAs. Panelists will address the significance and applicability of diversity, equity and inclusion across communication and information courses.

CAMELLIA ROOM

PAPERS ON DIVERSITY AND FRAMING PERCEPTIONS

MODERATOR: DIANNE BRAGG

"From Tulsa to Rosewood: Media Coverage on the Road to Reparations"
BRITTANY COLLINS

"Narratives of the Philippine Presidency in the Context of Post-truth"
ORVILLE TATCHO

"Bless Her Heart: Southern Media Perceptions of the
Women's Liberation Movement, 1970-2000"
SARAH KIMBALL STEPHENSON

4:00

PANEL: DIVERSE VOICES OF DOCTORAL STUDENTS IN SOCIAL JUSTICE AND INCLUSION ADVOCACY

YELLOWHAMMER ROOM

MODERATOR: BHARAT MEHRA

PANELISTS: BAHEYA JABER, RACHEL PARKER AND MISHA (MICHAEL) VIEHOUSER

This panel will engage the audience in an interactive discussion around the integration of social justice and inclusion advocacy in the communication and information professions. It will elicit their response about issues surrounding the training of future researchers, scholars, educators, administrators and practitioners as movers-and-shakers wanting to make the world a better place for all via information and/or communication-related scholarship actions across disciplines in their organizations and communities.



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