

# **Discerning Diverse Voices: Communication and Information Symposium on Diversity**

## **Schedule of Sessions**

### **WEDNESDAY, MARCH 13, 2013 (205 Gorgas)**

**7 – 9 p.m.** Screening of *Crisis: Behind A Presidential Commitment*

*Crisis: Behind a Presidential Commitment* is a documentary that offers an "as it happened" look at one of the crucial standoffs in the history of the American Civil Rights movement, as Alabama Governor George Wallace refuses to desegregate his state's schools in 1963. Openly defying the edict of U.S. President John F. Kennedy, Wallace is depicted from his discussions at the Governor's office, then in his car as he commutes from Montgomery to Tuscaloosa. Directed by Robert Drew, *Crisis* features vintage footage not only of Wallace and President Kennedy, but also U.S. Attorney General Robert Kennedy and Deputy Attorney General Nicholas Katzenbach. James Hood and Vivian Malone, the two African-American students refused admission to an otherwise all-white school by Wallace, are also shown as they prepared to make their historic steps into Foster Auditorium. The roughly one-hour film first aired on ABC four months after the "Stand in the Schoolhouse Door." It was added to the National Film Registry of the Library of Congress.

### **THURSDAY, MARCH 14, 2013 (205 Gorgas)**

**8-8:30 a.m.** Continental Breakfast and Registration

**8:30 – 8:45 a.m.** Welcome: Dean Loy Singleton and Dr. Caryl Cooper

**8:45 – 9:45 a.m.** **POSTER SESSION**

Dr. Meredith Bagley, *Celebrating LGBTQA Diversity: Bringing Lavender Graduation to the University of Alabama*, Department of Communication Studies, University of Alabama

Danilo M. Baylen, *U SCORE: Enhancing Awareness and Understanding of Diversity Issues in Online Graduate Courses*, Graduate Student, School of Library and Information Studies, University of West Georgia

Holly Banning, *Glass Ceiling Maintained By Language: A Literature Review*, Graduate Student, School of Library and Information Studies, University of Alabama

Beth Dobson, *Beyond 10 Little Indians: Representations of Native Americans in Children's Media*, Graduate Student, School of Library and Information Studies

Melody Fisher, *Keepin' It Real: Stereotypical Framing of African American Women on the Celebrity Apprentice*, Tougaloo College

Mengfei Guan, *An Examination of How New Media Influence Chinese Students' Acculturation in Studying in the United States*, Graduate Student, Department of Communication Studies, University of Alabama

Marcy Huey, *From Horrors to Honors: Reframing the Legacy of Nott Hall*, Environmental Health and Safety and Interdisciplinary Doctoral Student, University of Alabama

Virginia Johnson, *Examining Diverse Learning Styles in Public Relations Education Through a Theoretical Lens*, Doctoral Candidate, Communication and Information Sciences, University of Alabama

Yanyi Li, *Business Leader's Image Building on Micro-blog in China and on Twitter in America*, Graduate Student, Department of Communication Studies, University of Alabama

Linda Lui, *Willingness of Exchanging Favors With Foreign Businessmen*, Graduate Student, Department of Communication Studies, University of Alabama

Theodoris M. Morris, *The Other Shade of Social Media: An In-Depth Analysis of 'Black Twitter' at the University of Alabama*, Graduate Student, Department of Telecommunication and Film, University of Alabama

Lance Simpson and Jamie Naidoo, *Passports to Access: Exploring Library Services to Latino and Spanish-speaking Populations in New South States with Anti-immigration Laws*, Graduate Student, School of Library and Information Studies, University of Alabama

Yiyi Yang, *Portrayal of Chinese Women in French Advertisements*, Graduate Student, Department of Communication Studies, University of Alabama

**9:45 – 10 a.m.            Break**

**10 – 11:15 a.m.        PANEL SESSION: Beyond Sapphire & Jezebel: Analyzing Representations of Black Women in Film**

Moderator: Dr. Robin Boylorn, Department of Communication Studies,  
University of Alabama

Panelists:

\* Colin Whitworth, *“That’s Gay?”: Filmic Representation of Black Women’s Reactions to Homosexuality*, Graduate Student, Department of Communication Studies, University of Alabama

\* Mollie Tinney, *Catwoman: How Racial Stereotypes Mold the Black action Heroine’s Adaptation From Graphica to the Big Screen*, Graduate Student, Department of Gender and Race Studies, University of Alabama

\* Grace Kaletski, *Woman, Thou Art a Stereotype: Controlling Images of Black Women and Intersectional Oppression in Bishop T. D. Jakes’ Woman, Thou Art Loosed*, Graduate Student, Department of Gender and Race Studies, University of Alabama

\* Cory Paul Harrison, *Fried Apples and the Modern Filmic Mammy*, Graduate Student, Department of Communication Studies, University of Alabama

\* Terrence Merkersen, *“Be Strong!”: The Performance of Black Masculinity by Women in Film*, Graduate Student, Department of Communication Studies, University of Alabama

\* Tiffany Reese, *Care to Share Your Story?: Black Women, Film and Co-optation*, Alumna, Department of Telecommunications and Film, University of Alabama

**11:15 – 11:30 a.m. Break**

**11:30 – 12:30 p.m. RESEARCH SESSION: Gender and Identity**

Moderator: Dr. Mary Meares, Department of Communication Studies,  
University of Alabama

Colin Whitworth, *What I Know, Six Moments of Nonfiction Situated Along the Gender Spectrum*, Graduate Student, Department of Communication Studies, University of Alabama

Will Edwards, Robin Black, and Tawaun Cole, *The Knowledge Gap in Men’s and Women’s Sports*, Undergraduate Students, Department of Journalism

Adam Sharples, *Finding Home in the "Homo Hotel": A Rhetorical Analysis of Space, Commodification and Identity*, Doctoral Student, Communication and Information Sciences, University of Alabama

**12:30 – 1:30 p.m. Lunch provided for all participants**

**1:30 – 2:30 p.m. PANEL SESSION: Opening Doors: Discerning Diversity in our Past, Present & Future**

Moderator: Dr. Meredith Bagley, Department of Communication Studies, University of Alabama

Presenters: Michael Mills, KD Bridges, Lily Liu, Melody Hoffman, Andrea Dobyne

**2:30 – 2:45 p.m. Break**

**2:45 – 4 p.m. RESEARCH SESSION: Diversity – Looking Back and Moving Forward**

Moderator: Dr. Janis Edwards, Department of Communication Studies, University of Alabama

Andrea W. Dilworth and Judy A. Meredith, *Shades of Higher Ed in Mississippi: A Comparative Study of Public Relations and Advertising Strategies toward Reaching and Retaining Diversity Goals at two Mississippi Public Universities: The University of Mississippi and Jackson State University*, Department of Mass Communications, Jackson State University

Dr. Lance Kinney, *Bill, Blacks and Bluegrass*, Department of Advertising and Public Relations, University of Alabama

Jefferson Walker, *Public Servant and Southern Lady: Public and Private Tensions Lurleen Wallace's Battle with Cancer*, Doctoral Candidate, Communication and Information Sciences, University of Alabama

Robert Hedges, *Media and Physical Activity for Disabled People*, Department of Kinesiology, University of Alabama

Caroline S. Parsons, *Standing on the Promises of Hope: The Restorative Rhetoric of Dr. James Hood*, Department of Communication Studies, University of Alabama

**4 – 4:15 p.m.            Break**

**4:15 – 5:30 p.m.        Barnett Wright**, Reporter for the *Birmingham News*, will discuss his motivation for writing, *1963: How the Birmingham Civil Rights Movement Changed America and the World*

Moderator:    Dr. George Daniels, Department of Journalism, University of Alabama