

2022 CAMP SCHEDULE

Time	Activity	Location
DAY 1 – TUESDAY, JULY 19		
3-3:45 PM	Residence Hall Check-in/ CAMP Check-in	Riverside East
4:00 PM	Project Team Meeting 1	Your CAMP Leaders' favorite spot!
4:30 PM	CAMP Welcome!	Riverside Community Room
6:00 PM	Dinner	Lakeside
7:00 PM	The Value of Sports in Society	Reese Phifer Hall
8:00 PM	Project Team Meeting 2	Reese Phifer Hall
9:30 PM	Relaxing at Riverside	Riverside Community Room

DAY 2 – WEDNESDAY, JULY 20		
7:30 AM	Breakfast	Fresh Foods
8:30 AM	Concepting/ "The Big Idea"	Reese Phifer Hall
9:30 AM	Skill Team Meeting 1: Learning Your Skill	Reese Phifer Hall
11:00 AM	DMC Tours	Digital Media Center
12:00 PM	Lunch	Lakeside
1:30 PM	Skill Team Meeting 2	Reese Phifer Hall
3:30 PM	Supe store/Starbucks walk	Supe Store on Bryant Dr
5:00 PM	WVUA23 show	Digital Media Center
6:00 PM	Dinner	Lakeside
7:00 PM	Sports Media Campaign Workshop	Reese Phifer Hall
8:00 PM	Project Team Meeting	Reese Phifer Hall
9:30 PM	Relaxing at Riverside	Riverside Community Room

DAY 3 – THURSDAY, JULY 21		
7:30 AM	Breakfast	Fresh Foods
8:30 AM	Group Photo	Reese Phifer Steps
9:00 AM	Open Project Work Session	Reese Phifer Hall
11:00 AM	Mal Moore Practice Facilities Tour	Mal Moore Building
11:45 AM	Crimson Tide Productions	Football Team Room
12:30 PM	Lunch (UA Athletic Communications)	Bryant Conference Center
1:30 PM	Mock Media Day (coaches and athletes)	Naylor Stone Media Room
4:00 PM	Open Project Work Session	Reese Phifer Hall
6:00 PM	Dinner	Burke
7:00 PM	Public Speaking Overview	Reese Phifer Hall
7:45 PM	Project Team Meeting 4	Reese Phifer Hall
8:30 PM	Open Project Work Session	Reese Phifer Hall
9:30 PM	Relaxing at Riverside	Riverside Community Room

DAY 4 - FRIDAY, JULY 22

7:30 AM	Breakfast	Burke
8:30 AM	Open Project Work Session	Reese Phifer Hall
11:00 AM	Coleman Coliseum Tour Sewell-Thomas Stadium Tour	Coleman Coliseum Sewell-Thomas Stadium
1:00 PM	Lunch	Burke
2:30 PM	Careers in Sports Media	Reese Phifer Hall
3:30 PM	Open Project Work Session	Reese Phifer Hall
5:00 PM	WVUA 23 Live Broadcast	Digital Media Center
6:00 PM	Dinner	Reese Phifer Hall
7:30 PM	Open Project Work Session	Reese Phifer Hall

DAY 5 – SATURDAY, JULY 23

8:00 AM	Breakfast	Burke
9:00 AM	Project Final Run-Through	Reese Phifer Hall
10:30 AM	Media Campaign Presentations	Reese Phifer Hall
11:00 AM	Final Project Team Meeting 8	Reese Phifer Hall
12:00 PM	Closing Luncheon & Awards	Hewson Hall
	After: Optional walking campus tour (with parents/guests)	Hewson Hall

RP = Reese Phifer Hall

*= computer labs available during "Open Project" time