

CAMP SCHEDULE

Time	Activity	Location
DAY 1 – TUESDAY, JULY 11		
3-3:45 PM	Residence Hall Check-in/ CAMP Check-in	Riverside West
4:00 PM	Project Team Meeting 1	Your CAMP Leaders' favorite spot!
4:30 PM	CAMP Welcome!	Student Center
6:00 PM	Dinner	Lakeside Dining Hall
7:00 PM	Concepting/ "The Big Idea", Mark Barry	Reese Phifer
8:00 PM	Project Team Meeting 2	Reese Phifer
10:00PM	Relaxing at Riverside	Riverside
DAY 2 – WEDNESDAY, JULY 12		
7:30 AM	Breakfast	Fresh Foods Company
8:30 AM	Project Team Meeting 3	Reese Phifer
9:30 AM	Skill Team Meeting 1: Learning Your Skill	Reese Phifer Various areas
11:00 AM	Digital Media Center Tours	Digital Media Center
12:00 PM	Lunch	Burke Dining Hall
1:00 PM	The Value of Sports in Society, Andy Billings, Kenon Brown	Reese Phifer
2:00 PM	Skill Team Meeting 2	Reese Phifer Various Areas
3:30 PM	Energizer: Supe Store and Starbucks trip	Starbucks on Bryant Drive
4:45 PM	WVUA 23 Broadcasting Live	Digital Media Center
6:00 PM	Dinner	Lakeside Dining Hall
7:00 PM	Sports Media Campaign Workshop Kenon Brown	Reese Phifer
8:00 PM	Project Team Meeting 4	Reese Phifer
9:30 PM	Relaxing at Riverside	Riverside

DAY 3 – THURSDAY, JULY 13

7:30 AM	Breakfast	Fresh Foods Company
8:30 AM	Group Photo	Reese Phifer Steps
9:00 AM	Open Project Work Session	Reese Phifer
10:15 AM	Justin Brant, Director of Crimson Tide Productions	Bryant Denny Stadium
11:15 AM	Sewell-Thomas Stadium Tour	Sewell-Thomas Stadium
12:30 PM	Lunch with UA Athletic Communications	Sewell-Thomas Stadium
1:30 PM	Mock Media Day	Sewell-Thomas Stadium
4:00 PM	Open Project Work Session	Reese Phifer
6:00 PM	Dinner	Lakeside Dining Hall
7:00 PM	Public Speaking Overview	Reese Phifer
8:00 PM	Project Team Meeting 5	Reese Phifer
9:00 PM	Open Project Work Session	Reese Phifer Various Areas
10:00PM	Relaxing at Riverside	Riverside

DAY 4 - FRIDAY, JULY 14

7:30 AM	Breakfast	Burke Dining Hall
8:30 AM	UA Football Creative Team	Digital Media Center
9:30 AM	Open Project Work Session	Reese Phifer
11:00 AM	Coleman Coliseum Tour Mal Moore Facility Tour	Coleman Coliseum Mal Moore building
1:00 PM	Lunch	Burke Dining Hall
2:30 PM	Careers in Sports Media, Lars Anderson	Reese Phifer
3:30 PM	Open Project Work Session	Reese Phifer
4:45PM	WVUA 23 Live Broadcast	Digital Media Center
6:00 PM	Dinner with the Digital Media Center staff	Digital Media Center
7:30 PM	Open Project Work Session	Reese Phifer

DAY 5 – SATURDAY, JULY 15

8:00 AM	Breakfast	Reese Phifer
9:00 AM	Project Final Run-Through	Reese Phifer
10:30 AM	Media Campaign Presentations	Reese Phifer
11:00 AM	Final Project Team Meeting 6	Reese Phifer Various Areas
12:00 PM	Closing Luncheon & Awards	Tutwiler
1:00PM-3:00PM	Check-out	Riverside West
	After: Optional walking campus tour	Tutwiler